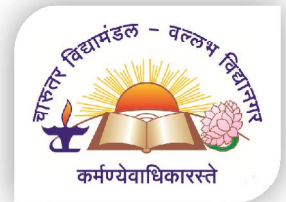


Waymade College of Education

(An Institution Managed by Charutar Vidya Mandal)

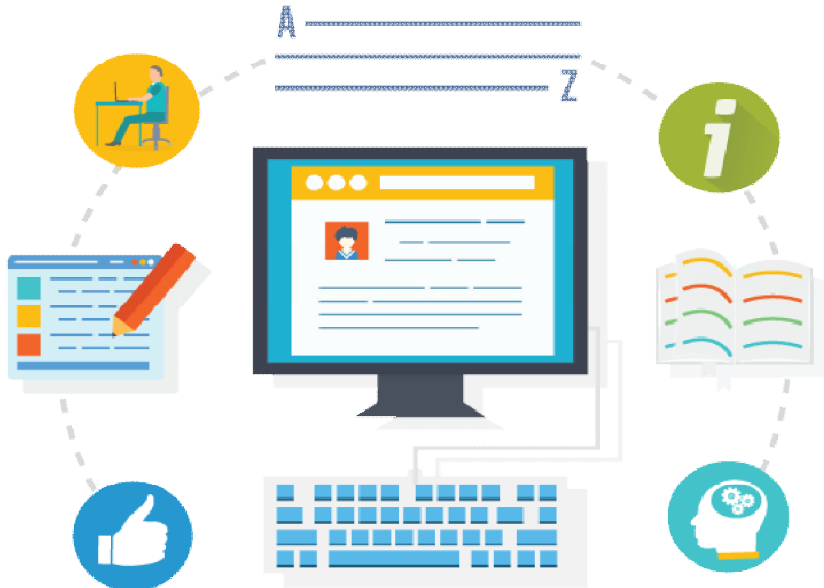


A Certificate Course

on

Content Writing

2019-20



SIGNIFICANCE OF THE COURSE:

- ❖ Global Profession
- ❖ Increasing demand of content writers worldwide
- ❖ Offers an opportunity for full time/part time career
- ❖ Diverse areas to choose from for Content Writing Related Jobs-viz.
- ❖ Text authors/Academic content writers, Media authors (audio, video) Editors, Translators, Technical writers, Trainers, Analysts, Critics, Journalists and online social media sites.

Objective of the Course :

To prepare parents for better parenting with requisite knowledge, skills and attitude

WHO CAN BENEFIT FROM THE COURSE?

Those who aspire to be content writing professionals

- Students
- Full or Part time employees
- Professionals working from home
- Freelancer
- Bloggers
- Those who want to write as a hobby

About the Course

COURSE TITLE	CERTIFICATE COURSE IN CONTENT WRITING
TYPE OF TRAINING	CLASSROOM MODEL WITH E-LEARNING RESOURCES
COURSE DURATION	30 HOURS (4 WEEKS)
COURSE FEES	3000 (INR)
ELIGIBILITY CRITERIA	GRADUATE IN ANY DISCIPLINE
COURSE VENUE	WAYMADE COLLEGE OF EDUCATION, VVNAGAR

Course Modules

Module - 1	Basics of Content Writing
Module - 2	Effective Content Writing & Its Tools
Module - 3	Web-based Content Writing
Module - 4	Portfolio Creation

Contact us: Near GCET College, Bakrol-Vidyanagar Road, Vallabh Vidyanagar-388120

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