



Waymade College of Education

(A Constituent College of CVM University)

University approved

A Certificate Course

on

Content Writing

2020-21



SIGNIFICANCE OF THE COURSE:

- ❖ Global Profession
- ❖ Increasing demand of content writers worldwide
- ❖ Offers an opportunity for full time/part time career
- ❖ Diverse areas to choose from for Content Writing Related Jobs-viz.
- ❖ Text authors/Academic content writers, Media authors (audio, video) Editors, Translators, Technical writers, Trainers, Analysts, Critics, Journalists and online social media sites.

Objective of the Course :

To prepare personnel for a career in Content Writing with requisite knowledge, skills and attitude.

WHO CAN BENEFIT FROM THE COURSE?

Those who aspire to be content writing professionals

- Students
- Full or Part time employees
- Professionals working from home
- Freelancer
- Bloggers
- Those who want to write as a hobby

About the Course

COURSE TITLE	CERTIFICATE COURSE IN CONTENT WRITING
TYPE OF TRAINING	CLASSROOM MODEL WITH E-LEARNING RESOURCES
COURSE DURATION	30 HOURS (4 WEEKS)
COURSE FEES	3000 (INR)
ELIGIBILITY CRITERIA	GRADUATE IN ANY DISCIPLINE
COURSE VENUE	WAYMADE COLLEGE OF EDUCATION, VVNAGAR

Course Modules

Module – 1	Basics of Content Writing
Module – 2	Effective Content Writing & Its Tools
Module – 3	Web-based Content Writing
Module – 4	Portfolio Creation

Contact us: Near GCET College, Bakrol-Vidyanagar Road, Vallabh Vidyanagar-388120

☎ 02692-230050

Email : office.waymade@cvmu.edu.in

Web : www.waymadedu.org